

The Beginners' Friend Success Checklist

At the end of each day/week, ask yourself the following questions:

TASK	ACHIEVED
Do you have opt-in form(s) live (on squeeze pages, within other sites) to add new subscribers to your list?	
If you don't have at least one opt-in form live, have you spent time working on getting one up and available to the world?	
Do you have 'buy buttons' live so that people can buy from you (strangely the more buy buttons I have out there, the more income I bring in – weird eh?)?	
If you don't have at least one buy button available, have you spent time working on getting one up and available to the world?	
Have you spent time and effort DIRECTLY on getting people to see your opt-in forms (posting on applicable blogs and forums, purchasing solo ads, posting in applicable Facebook groups, purchasing FaceBook ads, providing guest content for blogs in your niche, writing articles etc, etc)?	
Have you sent at least one email to your subscribers with a link enabling them to purchase a product or service (yours or as affiliate).	
Have you added content to your blog?	
If you don't yet have a blog, have you worked on getting your own blog up and running?	
Have you done any work towards creating your own product or service?	

Although I have told you to use this as your success checklist at the end of every week, you can also use it as a planning tool to keep your mind focussed when deciding on where to invest your time and effort during the coming week/day/hour.

If you find you have ticked the majority/all of the boxes at the end of the day/week, I absolutely GUARENTEE you are that much closer to success online!

